

## IMMEDIATE RELEASE

### BERRIES WORLD OF LEARNING SCHOOL - THE FIRST CHINESE ENRICHMENT SCHOOL AWARDED WINNER OF SPBA ESTABLISHED BRAND 2008



(2nd from left, middle row) Ms Wynne Li, Managing Director of Berries World of Learning School, received the Established Brand Award 2008 at the SPBA press conference.

SINGAPORE, 12 November 2008 – Berries World of Learning School is the first Chinese enrichment school awarded as the winner of the SPBA Established Brand Award 2008 yesterday. Singapore Prestige Brand Awards (SPBA) is jointly organized by ASME & Lianhe Zaobao to showcase and acknowledge Singapore businesses which possess exceptional brand qualities. It was introduced in 2007 as part of the Award Organizing Committee's efforts to distinguish brands that have displayed outstanding performance in the building of their brand name over 6 - 30 years.

Together with our co-founders, Ms Wynne Li and Mrs Tan-Leong Koon Yoke, the Berries' team of teachers have always strived to create a conducive learning environment for their students, to excite them into learning the Chinese language, to encourage them to express themselves creatively and stretch their potential.



Says Ms Wynne Li, Co-founder and Managing Director of Berries World of Learning School,” We are thankful to the parents of our students whom have been very supportive of Berries and our current focus is to continue to better our teaching methods for Chinese language and to help our students learn better, happier.”

Berries World of Learning School has previously been awarded with the Franchising and Licensing Association Singapore (FLA Singapore) Award 2005 and has 11 outlets in Singapore and Jakarta, Indonesia.

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**About Berries World of Learning School**

Established since 1993, Berries World of Learning School is renowned for its fun-filled, multisensory approach to teaching Chinese. Berries helps the students enjoy their classes through social interaction, hands-on project, creative and interactive teaching. Their comprehensive curriculum follows Ministry of Education (MOE) standards and the students have both one-on-one oral reading practices, listening comprehension techniques and practices.